Media Information

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PINK ELEPHANT ANNOUNCES
2015 IT EXCELLENCE AWARDS FINALISTS

Winners To Be Announced At Pink16 In Las Vegas

Burlington, ON – February 2, 2016 – Pink Elephant, a premier global training, consulting and conference service provider, is pleased to announce the finalists for the 2015 IT Excellence Awards, which recognize individual and corporate commitment to IT excellence and IT Service Management (ITSM) best practices. The winners will be announced at Pink Elephant's 20th Annual International IT Service Management Conference & Exhibition – "Pink16" – at the Bellagio Hotel in Las Vegas, held February 14-17, 2016.

"Pink16's conference focus is IT @ The Speed Of Change, making it the perfect platform to recognize how IT practitioners and suppliers have put this theory into practice," said George Spalding, Executive Vice President, Pink Elephant. "This year's finalists have shown how they have been quick, innovative and proactive in affecting real change and significant improvement in their organizations. Congratulations and good luck to all of the finalists!"

The awards honor the best in four categories: Project Of The Year, Practitioner Of The Year, Innovation Of The Year and Case Study Of The Year. The award details and their respective finalists are:

Project Of The Year: Recognizes an organization that has demonstrated significant commitment to best practice frameworks including ITIL®, ISO, COBIT®, Lean IT, and Six Sigma.
- SRA International – KM2 – Knowledge Management & Mobility
- Cisco – Transforming Support Experience: ITSM (BMC Remedy) on Cisco internal Cloud
- Mitre – IT Service Management
- Assurant – Service Management Tool Implementation

Practitioner Of The Year: Recognizes an individual who has shown commitment to best practices, continuous improvement and quality principles.
- Jim Weaver – Change Manager, The Kroger Company
- Robert Nessler – ITSM Manager, Governor's Office of Information Technology – State of Colorado

Innovation Of The Year: This award is in recognition of a product or service developed by the vendor community that has made the greatest contribution to ITSM in the last calendar year (2015).

- Linium – Art of the Possible
- NetSupport, Inc – NetSupport DNA version 4
- Utopic Software – Persystent Suite
- LANDESK – SnapIT

Finalists' submissions will be reviewed by a panel of ITSM experts to decide each IT Excellence Award winner during the Pink16 general sessions.

Case Study Of The Year: Recognizes the individual with the highest overall rating for the case study presentation delivered at the conference – finalists will be announced during Pink16. The winner of the award will be determined by attendees at Pink16.

About Pink16

Each year, Pink Elephant presents must-attend IT Service Management conferences and leadership forums that bring industry experts and IT professionals from around the world. At the 20th anniversary celebration of the Annual International IT Service Management Conference & Exhibition in Las Vegas – "Pink16" – February 14-17, Pink Elephant has an unsurpassed line up speakers and sessions.

The program presented at Pink16 will be content rich and comprehensive covering a vast array of subjects from all across the ITSM spectrum – ITIL®, COBIT®, Lean IT, DevOps, Cyber Risk & Resilience, and much more!

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception forty years ago.

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